EDITORIAL

15th anniversary of Cadernos EBAPE.BR

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This issue celebrates the 15th anniversary of Cadernos EBAPE.BR!

To celebrate this important date, starting from issue v. 16, n. 1, the journal Cadernos EBAPE.BR will be bilingual. This is to allow a greater internationalization of the journal and publishing of relevant articles in their original language plus their translation (in English or in Portuguese) facilitating communication with the whole world. The editorial board is working to obtain the accreditation from FNEGE (Fondation Nationale pour l'Enseignement de la Gestion des Entreprises), an institution with relations with the French Ministry of Education. This accreditation is the equivalent to the Brazilian evaluation system Qualis, maintained by Capes. FNEGE's accreditation system and will allow Cadernos EBAPE.BR to be integrated with European research and with the official European evaluation system.

In this issue, one of our themes, "Habermas' Theory of Communicative Action", applies to contemporary times in face of the need to find ethical criteria considering principles that are common to all of us, that transcend the recognition of cultural diversity linked to the concept of community. These are principles that express fundamental values, common to all cultures. This is because, before we belong to this or that culture, we are all human beings, citizens, we have the same rights and this is above differences. That said, it is also necessary to recognize the different identities and cultures – which is another theme discussed in this issue. One of the articles published uses Habermas' concepts on this matter, in order to discuss public administration and the state. In addition, some of the articles touch the theme of interculturality, such as the article by Joaquim Rubens Fontes Filho and Carlos Francisco Alves comparing the corporate governance of Brazil and Portugal, considering similarities and differences. Other studies published in this issue approach topics such as bureaucracy, analyzing its dysfunctions; teleworking and its consequences for businesses, workers and society; and communities of practice. As for communities of practice, this issue raises a discussion on cultural diversity at the same time as it seeks to identify principles that transcend differences and enable a general feeling of belonging to the same community, to live and work together; conscious of differences but advancing towards what unites all as human beings and citizens.

As this issue discusses interculturality and intercultural management, we are happy to use this opportunity to recommend two books to our readers that have been recently launched, written by Fernando Guilherme Tenório.

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The book "*Tem Razão a Administração?*" is the fourth edition, revised and updated, published by the Unijuí publishing house. In this new edition, Tenório uses critical essays to analytically discuss Greek Philosophy, Habermas, and Hegel, as well as recalling the important history of the construction of the field of Administration in Organizational Theories in Brazil, reflecting on the work of scholars such as Alberto Guerreiro Ramos, Fernando Cláudio Prestes Motta and Maurício Tragtenberg. Increasingly, Philosophy has provided the guidelines to conduct the reflections in our field, where, in the face of the complexity, it is necessary not only to have awareness of what we know, but above all to know what questions must be asked.

The second of Tenório's books is "*O Pensamento Organizacional sob o Olhar de Janus, Ensaios Críticos*". In this work he discusses, together with other authors, about critical thinking, the paradoxes of Organizational Theories and social management. It is an amazing book on critical and creative thinking, which is crucial nowadays.

We hope you enjoy the book recommendations and this special issue of Cadernos EBAPE.BR,

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REFERENCES

TENÓRIO, F. G. **Tem Razão A Administração?**: Ensaios de Teoria Organizacional e Gestão Social. 4. ed. Ijuí: Unijuí, 2016. 272 p.

TENÓRIO, F. G. **O Pensamento Organizacional Sob o Olhar de Janus**: Ensaios Críticos. Ijuí: Unijuí, 2013. 224 p. (Col. Gestão e Desenvolvimento).

The first article, **"Control mechanisms in the corporate governance of state-owned enterprises (SOEs): a comparison between Brazil and Portugal"**, by Joaquim Rubens Fontes Filho and Carlos Francisco Alves, compares the realities from Brazil and Portugal seeking to identify how external and internal control mechanisms of corporate governance, typically used in the private business sector, are applied or transferred to state-owned companies.

The second, **"The mid-level bureaucrats' performance: determinants of their activities and work relationships"**, by Pedro Luiz Cavalcante, Gabriela Spanghero Lotta and Erika Manumi Kasai, consists of an evaluation of the effects that bureaucracy and the instrumental model of human resources have on middle-level employees in terms of their organizational behavior and how this influences their work.

The third, **"Managerial competencies: an analysis of classifications in empirical studies"**, by Pablo Fernando Pessoa de Freitas and Catarina Cecília Odelius, presents a literature review on managerial competencies, studying 46 articles and identifying the most cited classifications in empirical studies. In conclusion, the authors propose a research agenda on managerial competencies.

In the fourth article, **"The USA and the export and expansion of Management education in Brazil in the 1950s and 1960s"**, Rafael Alcadipani and Carlos Osmar Bertero present an historical overview of the evolution of the teaching of Administration in Brazil, adopting a critical perspective.

In the fifth article, **"EBAP and ISEB in search of a Brazilian Administration: an Immersion into the 1950's to Illuminate the 21st Century"**, Sergio Wanderley, Ana Celano and Fatima Bayma, present an historical overview of the study of Administration in Brazil, and show how history influences the current field of Administration in the country.

The sixth, **"Rationalities in motivation for citizen participation in social accountability: a Brazilian local experience"**, by Marjorie Sabioni, Marco Aurélio Marques Ferreira and Anderson de Oliveira Reis, deals with a seemingly controversial theme: lack of citizen participation in an activity of social accountability, which seems to be a paradox in itself. The authors investigate possible elements of congruency in this apparent contradiction.

The seventh, **"Social representations in intercultural context: the daily life of three Brazilian subsidiaries of multinational companies"**, by Janaína Maria Bueno and Maria Esther de Freitas, presents an analysis on the social representations constructed by members of multicultural work teams in their intercultural interactions in three subsidiaries of multinational companies in Brazil.

The eighth, **"Consumer socialization in adulthood: challenges and directions for research"**, by Catia Silva da Costa Moreira, Leticia Moreira Casotti and Roberta Dias Campos, is a theoretical essay clarifying concepts on Consumer Theory using a cultural approach.

The ninth article, **"Group intercultural competence: proposing a concept"**, by Janete Schmidmeier and Adriana Roseli Takahashi, is a study on the concept of intercultural competence to understand the evolution of some groups of people and organizations and how they progress in intercultural situations.

The final article presented in this issue, **"Telework: conceptualization and issues for analysis"**, by Cháris Telles Martins da Rocha and Fernanda Spanier Amador, presents a broad literature review on teleworking, indicating the main currents of thought addressing this topic.

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