CALL FOR TEACHING CASES ON NONPROFIT MANAGEMENT

Submission deadline: April 19, 2026
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GVcasos: Brazilian Journal of Teaching Cases in Administration invites authors to submit teaching cases for a special issue dedicated to the nonprofit sector, focusing on the experiences, dilemmas, and innovations that shape the work of civil society organizations (CSOs), foundations, associations, social movements, and community initiatives in Brazil and other countries.

OBJECTIVE OF THE SPECIAL ISSUE

This call aims to gather teaching cases that realistically and analytically portray situations enabling students and professionals to reflect on strategic, operational, and ethical issues related to nonprofit management. The goal is to foster debate on how leaders and teams in these organizations respond to dilemmas, negotiate the interests of multiple stakeholders, and create solutions with social impact.

Topics of interest (non-exhaustive):

- Governance and strategic management in nonprofit organizations
- Financial sustainability models and fundraising
- Advocacy, social mobilization, and public policy engagement
- Cross-sector partnerships
- Ethics, dilemmas, and transparency in the nonprofit sector
- Social impact evaluation and measurement
- Professionalization and organizational transformation processes

Support: Fundação José Luiz Setúbal

SUBMISSION GUIDELINES

This call accepts teaching cases that must be accompanied by their respective teaching notes.

1. Structure and characteristics of teaching cases

Teaching cases must address a real or inspired-by-reality situation involving a problem, challenge, opportunity, or decision faced by a nonprofit organization.

Minimum recommended structure:

- **Introduction** – Present the tension (dilemma) and the decision to be made, clearly introducing the protagonist(s) and the situation's context. Students should be able to place themselves in the protagonist's position.
- **Contextualization** – Provide sufficient information to allow independent analysis by students, without anticipating conclusions or answering the discussion questions.
- **Evidence** – Present data, information, and quotations supported by sources, including reflections and perceptions of the protagonist and other involved actors.
- **Dilemma development** – Create opportunities for students to build arguments for different positions or perspectives, exploring competing aspects and key issues.
- **Conclusion** – Revisit the tension and main decision without revealing solutions or actions already taken by the organization. Such solutions, when relevant, should appear only in the teaching note to support the instructor. It is advisable to include reflection questions that encourage students to engage in discovery and deeper reflection.

2. Recommended structure for the teaching note

Teaching notes should guide the pedagogical use of the case, outline its learning objectives, and support instructors in facilitating classroom discussions.

Minimum recommended structure:

- Case summary.
- Target audience (course, program type, and prerequisites).
- Case relevance to nonprofit management.
- Learning objectives (preferably up to four, aligned with Bloom's Taxonomy).
- Theoretical anchor (theories, concepts, and approaches mobilized).
- Discussion plan (thematic blocks, questions, and time allocation).
- Preparation questions for students.
- Analysis/discussion (possible pathways and key points to achieve learning objectives).
- Wrap-up (synthesis of learning outcomes).
- Epilogue (optional – developments after the narrated period).

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3. General formatting

- Case and teaching notes should be in a single file (.doc or .docx).
- Language: Portuguese or English
- Length: up to 20 pages (case + teaching note)
- Font: Times New Roman, size 12, 1.5 spacing, justified alignment.
- Title: Portuguese or English
- Abstract and keywords: Portuguese or English
- References: APA 7th ed.
- Tables and figures: according to APA 7th ed., in editable format.

Cases and teaching notes must be submitted through the journal's online submission system, accessible at: https://periodicos.fgv.br/gvcasos/about/submissions.

To understand the submission process in English, access: https://periodicos.fgv.br/gvcasos/libraryFiles/downloadPublic/223.

When submitting, indicate in the Comments to the Editor ("Comentários para o editor") that the case refers to the special edition on third sector management.

For questions about this call or the submission process, interested authors should contact the special issue editors directly. They will be available to clarify questions and provide guidance on the requirements and guidelines.

ABOUT THE JOURNAL

GVcasos: Brazilian Journal of Teaching Cases in Administration (ISSN 2179-135X) is a renowned academic journal published by the São Paulo School of Business Administration of the Getulio Vargas Foundation (FGV EAESP), the first business school established in Brazil in 1954.

FGV EAESP holds the unique distinction of being the only institution in the country to have earned the triple international accreditation from AACSB, EFMD, and AMBA. Since its creation in 2011, this journal has been an integral part of FGV EAESP's Research and Publications portfolio, alongside well-known publications such as the Revista de Administração de Empresas (RAE), Cadernos Gestão Pública e Cidadania (CGPC), GV-executiva, and Revista de Iniciação Científica (FGV RIC).

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