

EDITORIAL



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BALANCE OF 2017 AND GOVERNANCE FOR RAE 2018

RAE is beginning 2018 with several changes. To reinforce the journal's international presence while also maintaining its focus on the Brazilian scientific community, we are adopting a bilingual format: Portuguese-English and Spanish-English. This model is in line with an emerging trend of the journal; more than 50% of its articles have been published in English or Spanish and more than 40% of authors have been affiliated with institutions of higher education in other countries. In recent years, various international forums have contributed to the growth of these numbers. In 2017, the highlight was a forum entitled, “Dynamic Capabilities,” which was organized by Professors Adriana Roseli Wunsch Takahashi, Sergio Bulgacov, Claudia Cristina Bitencourt, and Hale Kaynak. The forum entitled “The business of eating: Entrepreneurship and cultural politics,” was organized by Professors Jeffrey Pilcher, Krishnendu Ray, Eliane Brito, and Marina Heck and received 47 articles which were contributed by 19 international authors and 122 Brazilians. This forum will be published in the third edition of *RAE* in 2018.

Based on our traditional balance sheet for the previous year, *RAE* has achieved several benchmarks that warrant celebration. We maintained our credentials with the Committee on Publication Ethics (COPE) and *RAE* is included in the best-known indexers, such as Thomson Reuters (SSCI and JCR), Scientific Electronic Library Online (SciELO), Redalyc, and Scopus and Directory of Open Access Journals (DOAJ), among others. Its impact factor (IF) in the JCR 2016 is 0.408, and it is 0.345 in the FI-SciELO 2017. In both databases, *RAE* leads the rankings of Brazilian journals in its area.

It is noteworthy that *RAE* was the first business administration journal to participate in the *Semana Especial do Blog SciELO em Perspectivas | Humanas* (Special Week of the SciELO blog) and contributed to a 27% increase in blog hits in August, 2017.

The Perspectives section, which was inaugurated in 2017, has been a success; it has featured discussions by important figures in the Brazilian scientific community on topics that are controversial but necessary to the construction of our field of knowledge.

Using Editorial Information of those with numbers available *online*, we can confirm the submission of 895 articles in 2017. This is 5% less than in 2016 – which is a sign that the number of submissions is stabilizing. However, the rate of rejection is still high (32%), although there was an 8% decline in comparison to the previous year. The publication index remained at 5%.

The Editorial Board of RAE-Publicações (RAE-Publications) has undergone a reorganization, and as of 2018, we have a new structure. RAE-Publications, which publishes several journals (*RAE-Revista de Administração de Empresas*, *GV-executivo*, *GVcasos*, *CGPC-Cadernos de Gestão Pública e Cidadania* and *JOCSM-Journal of Operations and Supply Chain Management*), now has its own Editorial Board, which is separate from the Editorial Board of *RAE* journal. The members of the Editorial Board of RAE-publições are Andrea Leite Rodrigues, Eduardo H. Diniz, Felipe Zambaldi, Luciana Marques Vieira, Luis Artur Ledur Brito, Maria Tereza Leme Fleury, Martin Jayo, Tales Andreassi and Thomaz Wood Jr. The committee's aim is to provide general guidelines for all journals.

The members of the new Editorial Board of *RAE* are Adriana Roseli Wünsch Takahashi, Antonio Moreira de Carvalho Neto, Bill Cooke, Carlos Osmar Bertero, Elena Revilla, Ely Laureano Paiva, Herman Aguinis, Julio de Castro, Lucas Ayres Barreira de Campos Barros, Mauricio Serva, Paulo Roberto Barbosa Lustosa, Ricardo Ratner Rochman, Roberto Vassolo, and Vinicius Andrade Brei, all of whom are research professors and nationally and internationally known academics in the field of business administration. These researchers are active in the areas of marketing, strategy, organizational studies, entrepreneurialism, human resources, accounting, research, and teaching in business administration. The committee's aim is to provide guidelines for the journal and support the dissemination of *RAE* in the Brazilian and international academic communities.

We wish to express our thanks to the Getulio Vargas Foundation (Fundação Getulio Vargas [FGV]) and the São Paulo School of Business Administration (Escola de Administração de Empresas de São Paulo [EAESP]) for their support of *RAE*-Publications in the accomplishment of these changes. We would like to extend special thanks to all the scientific editors, reviewers, and readers of *RAE*. Without the generous support of these individuals, *RAE* would not have attained its position as an outstanding Brazilian journal of business administration. We would like to take this opportunity to thank the team of *RAE*-Publicações, which supports all journals: Aline Lilian dos Santos, Ana Paula Coelho Soares, Andréa Cerqueira Souza, Denise Francisco Cândido, Eduarda Pereira Anastacio, Eldi Soares e Ilda Fontes.

This first issue of 2018 is substantial and contains six articles which address topics pertinent to each of the areas which, together, comprise the field of business administration: Amon Barros, Rafael Alcadipani, and Carlos Osmar Bertero discuss “The creation of the Higher Education course in Administration at UFRGS in 1963: A historical analysis”; Ignacio Ramos-Vidal demonstrates the “Determinants of inter-organizational network formation in the cultural sector”; Tatyana Karla Oliveira Regis, Cláudia Fabiana Gohr, and Luciano Costa Santos discuss “Lean healthcare implementation: Experiences and lessons learned from Brazilian hospitals”; Danilo Braun Santos, Wesley Mendes-da-Silva and Lauro Gonzalez show how “Lower financial literacy induces use of informal loans”; Atila Alves Indalecio and Luiz Antonio Joia address the topic of “Process-based modelling of the information systems resistance phenomenon”; and André Luiz Maranhão de Souza-Leão and Flávia Zimmerle da Nóbrega present “Assembled by desire: Potterheads’ productive consumption”.

The Perspectives section shares a reflection by professors Moacir de Miranda Oliveira Junior and Vicente Ferreira on the role and challenges of graduate programs in business administration in Brazil. In the Book reviews section, Eduardo H. Diniz discusses the book *Saving Gotham: A billionaire mayor, activist doctors, and the fight for eight million lives*, by Tom Farley, M.D., and Dalton Tria Cusciano and Ana Maria Malik discuss *The patient will see you now: The future of medicine is in your hands*, by Eric Topol. Finally, in the Book recommendations section, Charles Kirschbaum reviews books on the analysis of social networks and Maria Tereza Leme Fleury presents bibliographies on qualitative methodology in case studies with her students Larissa Marchiori Pacheco, Karina Ribeiro Fernandes, and Pablo Leão.

The year is off to a great start and is full of hope.

Have a good read!

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