

BOOK RECOMMENDATIONS

Translated version

Governance & charity: The benefits of corporate governance and charity association

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The scope of the concept and applicability of corporate governance encompasses the most diverse sectors and aspects of organizational life and society. Some factors—such as social responsibility and the practice of charity—understood as a characteristic of donor behavior, whether individual or organizational, are of great social relevance and have gained attention in recent studies, mainly to cope with high-impact socio-environmental problems. Thus, the benefits of a governance system that encourages charitable activities, generating positive results, and a charity motivated and legitimized by transparent practices, guaranteed by good governance, are becoming more evident each day. **Grazielle Rigotti da Silva** (FGV EAESP), a master's student and researcher of the theme, suggests five books.



GIVE FOR GOOD: A how-to guide for business giving

Debbie Johnson. Austin, USA: Philanthropy Press, 2017. 206 p.

Based on a practical approach, the work defines a "step-by-step" process for organizational reflection that allows a strategic and engaging philanthropic positioning considering its three components: consumers, owners, and employees. The author explains this process in 15 chapters, from reasons to donate to its impact, even confirming greater retention of employees and increase of revenues for more generous companies.



TRANSFORMATIONAL GOVERNANCE: How boards achieve extraordinary change

Beth Gazley and Katha Kissman. Hoboken, USA: Jossey-Bass, 2015. 288 p.

Corporate governance tools have been occupying an increasing place in non-profit organizations in an increasingly competitive market. Composed of eight chapters, this book, using a technical approach, but still with real examples, proposes a course of transformation comprising the professionalization and deepening of these tools. It also presents the steps for building good governance in these organizations.



THE ROUTLEDGE COMPANION TO PHILANTHROPY

Tobias Jung, Susan D. Phillips and Jenny Harrow (Eds.). London, UK: Routledge: Routledge Companions in Business, Management and Accounting, 2016. 532 p.

Organized into seven parts, this book offers an international view of contemporary researchers on the role of philanthropy in hybrid structures, such as partnerships established between the public, private, and non-profit sectors despite global challenges such as increased inequality and poverty. Addressing topics such as philanthropy and governance, and philanthropy in the digital era, the authors offer a qualitative perspective on the impulse to donate and the donation's impact.



CAPITAL AND THE COMMON GOOD: How innovative finance is tackling the world's most urgent problems

Georgia Levenson Keohane. New York City, USA: Columbia University Press, 2016. 264 p.

Climate change, public health, economic inequality, and urban revitalization are themes addressed in this book. The author presents the social importance of innovations in the field of finance. Organized into five chapters, the book argues in favor of the need for integrative and borderless thinking and proposes the resolution of problems often caused by the market using its own tools.



DIMENSIONAL CORPORATE GOVERNANCE: An inclusive approach

Nicholas Capaldi, Samuel O. Idowu and René Schmidpeter (Eds.). London, UK: Springer International Publishing, 2017. 281p.

The transformations required of private companies in the fields of corporate governance, social responsibility, and sustainability, as well as the importance of reporting these actions to stakeholders are addressed in this book. As part of the fundamental relationship between company and society, this book, which is organized into four parts, addresses these aspects in 11 different countries, showing how corporate social responsibility (CSR) can reinforce aspects of corporate governance.