

BOOK RECOMMENDATION

Translated Version

THE RACE ISSUE IN BRAZIL

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There has been fierce debate on the race issue in Brazil in recent years. This is due to factors such as the achievements accumulated by the black movements since the beginning of the 20th century, the contributions of engaged social scientists, the results of socio-economic research undertaken by government agencies and civil society entities, the emergence of a new generation of black intellectuals and researchers and of a new wave of activism led by black bloggers and anti-racist white people, which has achieved great capillarity given the rhizomatic character of social networks. The field Management Science (I would prefer Management Science) has forgotten this topic that dates back to the origins of Sociology and Anthropology, at the end of the 19th century. The following are references curated by Professor Pedro Jaime to help overcome this gap.



REDISCUTINDO A MESTIÇAGEM NO BRASIL: Identidade nacional versus identidade negra

Kabengele Munanga. Belo Horizonte, MG: Autêntica, 2019. 5ª ed., 152 p.

Born in the Democratic Republic of Congo and settled in Brazil since 1975, anthropologist Kabengele Munanga is one of the leading scholars of Afro-Brazilian populations. In this book, he problematizes the idea of “mestiçaje” as a symbol of national identity and proposes another image of the nation. Munanga removes from the center stage the supposed cultural homogeneity and harmony in social relations. Instead, he emphasizes the pluralism and the racist violence that characterize us.



A INTEGRAÇÃO DO NEGRO NA SOCIEDADE DE CLASSES

Florestan Fernandes. Rio de Janeiro, RJ: Editora Globo, 2008. 2 vols., 440 p. e 624 p.

This dense work is the result of one of our greatest social scientists' participation in the UNESCO Project, a research program funded in the 1950s by the United Nations. It takes a closer look at the supposedly successful Brazilian experience in race relations. It is written in two volumes and based on a methodological eclecticism that includes historical reconstruction, socio-economic analysis, biographical narratives, and ethnography. It is one of the first works to unmask the myth of racial democracy in Brazil.



O GENOCÍDIO DO NEGRO BRASILEIRO: Processo de um racismo mascarado

Abdias do Nascimento. São Paulo, SP: Perspectiva, 2016. 232 p.

Originally published in 1978 when the Unified Black Movement was founded, this important black intellectual and activist turns the dominant view on our formation upside-down. It deconstructs the myth of the benevolent lord. It denounces the sexual exploitation of African women and the strategies of genetic and cultural whitening perpetrated by the elites. The book not only seeks to overcome the barriers to a “forbidden” race discussion but also indicates ways to react to this mutilation.



COLEÇÃO FEMINISMOS PLURAIS

Djamila Ribeiro (Coord.). São Paulo, SP: Pólen, 2018.

Organized by Djamilia Ribeiro, a philosopher and prominent representative of black feminism in contemporary Brazil, this collection gathers profound and accessible titles written by black intellectuals. They address major issues comprising the anti-racism agenda today. Those interested in the public debates on the race issue can get an in-depth understanding of the concepts such as place of speech, structural racism, intersectionality, empowerment, and cultural appropriation.



EXECUTIVOS NEGROS: Racismo e diversidade no mundo empresarial

Pedro Jaime. São Paulo, SP: Edusp-Fapesp, 2016. 424 p.

I ask permission for this self-reference, because this is one of the rare books on race in business, and it has achieved academic and editorial recognition. It has been awarded the Jabuti and Brazilian Association of University Publishers (ABEU) prizes, arousing the interest of management professionals. In this book, I analyze the professional careers of two generations of black executives in their respective socio-political and organizational contexts.