<u>RAE-Revista de Administração de Empresas</u> invites submissions of original research papers for publication in our esteemed journal. As a leading platform in the field of administration and management, RAE offers a range of benefits to authors:

- **Tigh Visibility and Global Exposure:** Your research will reach a diverse international audience, spanning various disciplines and sectors.
- Multidisciplinary Audience: RAE attracts readers from diverse backgrounds, fostering cross-pollination of ideas and perspectives.
- **Fast Publication:** We prioritize efficient publication processes, ensuring that your research is disseminated in a timely manner.
- **Diligent and Rigorous Peer Review:** Your work will undergo thorough evaluation by experts in the field, maintaining the highest standards of academic integrity.

We welcome submissions that contribute to advancing knowledge and practice in the field of strategy, operations, marketing, finance, information technology, and people management; as well as emerging fields, which eventually cross over to established fields such as sustainability, entrepreneurship, digitization, and data science.

Join us in shaping the future of administration and management research by submitting your paper to RAE-Revista de Administracao de Empresas today!

## Submission of papers

Papers submitted must not have been published accepted for publication or presently be under consideration for publication elsewhere. To be eligible for review the manuscript must be according to the RAE's guidelines (<a href="https://bit.ly/rae-articles-format">https://bit.ly/rae-articles-format</a>). The submission must be made through the ScholarOne system at <a href="http://mc04.manuscriptcentral.com/rae-scielo">http://mc04.manuscriptcentral.com/rae-scielo</a>. For more information, write to: <a href="mailto:raeredacao@fgv.br">raeredacao@fgv.br</a>

## **About the Journal**

<u>RAE</u> was launched in 1961 and is one of the most prestigious journals published in Latin America. The journal is currently ranked as level 1 in AJG ABS and indexed by several indexers and databases such as Elsevier's Scopus, SciELO, IBSS, HAPI, Spell, and JCR/Clarivate (WoS). Accepted articles are published in English and in either Portuguese or Spanish to reach a wide global audience. <u>RAE</u> is an open-access journal and does not charge publication fees.

We look forward to receiving your valuable contributions!

Best regards, Juliana Bonomi - Editor-in-Chief RAE-Revista de Administração de Empresas

