

# Scientific Infrastructure and Catching-Up Process: Notes about a Relationship Illustrated by Science and Technology Statistics\*

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Summary: 1. Introduction; 2. The role of science in the catching-up process; 3. Anecdotal evidence from country studies: Korea and Taiwan; 4. Five stylized facts about the catching up of Korea and Taiwan; 5. Comparing the scientific specialization of catching-up and immature systems of innovation; 6. Concluding remarks.

Key words: Scientific infrastructure; catching-up process; patent statistics; development; national systems of innovation; East Asia; Latin America.

JEL codes: O30; O14.

The beginning of the catching-up process has a precondition: a certain level of internal scientific development. This paper's hypothesis suggests that, given the scarce resources for scientific activities, these countries might concentrate their scientific development in key disciplines, specially those that are sources for their industrial development. This paper surveys the literature and presents data about the role of science during the catching-up process. The literature's findings and conjectures are evaluated in the light of patent and scientific publication statistics.

Este artigo discute a contribuição da infra-estrutura científica para processos de *catching-up*. A hipótese do artigo sugere que os países que realizam processos de *catching-up* devem simultaneamente ampliar a sua infra-estrutura científica e concentrar seu desenvolvimento científico em disciplinas chaves, especialmente naquelas que são fontes de desenvolvimento industrial. O artigo resenha a literatura e apresenta dados sobre o papel da ciência durante o processo de *catching-up*, tomando como referência os casos da Coréia e Taiwan.

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## 1. Introduction

This paper investigates the relationship between science and technology in catching-up countries. It analyses two sets of data:

- a) patent statistics, using patents granted by the United States Patent and Trademark Office (USPTO) as a proxy for the world patenting activities (SPRU patent database);
- b) scientific papers statistics, using the database organized by the Institute for Scientific Information (ISI).

The sample includes 17 countries, organized to cover different stages of development, or different types of national systems of innovation (Freeman, 1995).

The comparison between the output of selected countries in terms of scientific publication statistics (a proxy of their scientific capability) and of patent statistics (a proxy of their industrial and technological capabilities) provides useful and new information. These statistics contribute to differentiate major features of catching-up countries *vis-à-vis* countries in other stages of development. Therefore, this paper may complement studies that focused in patents (Choung, 1995) or in scientific papers (Lattimore & Revesz, 1996). The studies from Klevorick et alii (1995) and from Pavitt (1998) provide major clues for the establishment of the relationship between science and technology.

The beginning of the catching-up process has a precondition: a certain level of internal scientific development. This paper's hypothesis suggests that, given the scarce resources for scientific activities, catching-up countries might concentrate their scientific development in key disciplines, especially in scientific fields that are sources for their industrial development, and that have high impact upon industrial firms. Therefore, the distribution of scientific activities before and during the catching-up process might be more concentrated than in other stages of development.

This paper is organized into five sections, besides this one. The next section discusses the specific role of science in the catching-up process. Section 3 surveys anecdotal evidence about the efforts for scientific development in two catching-up countries (Korea and Taiwan). Section 4 presents data about scientific production and patenting activities of 17 countries, and highlights some important distinctions of Korean and Taiwanese statistics. Section 5

compares Korea, Taiwan, and countries with immature national systems of innovation (Brazil, India, and Mexico). Finally, Section 6 concludes the paper.

## 2. The Role of Science for the Catching-Up Process

There is an extensive literature discussing the complex and multifarious interplay between science and technology (Rosenberg, 1976; Pavitt, 1991; Freeman, 1995; Klevorick et alii, 1995; Dasgupta & David, 1994; Narin et alii, 1997). Nelson and Rosenberg (1993) summarize this relationship, stressing the role of science both as “follower and leader” (and indicate the growing weight of science for modern economic growth).

Surveying this literature, at least five major contributions of science to technologic innovation in developed (OECD) countries can be pinpointed:

- a) source of technological opportunities;
- b) source of trained researchers;
- c) development of improved research techniques;
- d) development of instruments;
- e) source of tacit and public knowledge.

Narin et alii (1997) describe how the American industry (especially in high tech sectors such as electronics and biotechnology) has increasingly dependent links with public science.

To understand the specificity of the scientific infrastructure for less-developed countries, a tentative typology of national systems of innovation (Albuquerque, 1999) is useful. The starting point for this tentative “typology” is a dividing line between developed and non-developed countries: “catching-up” national systems of innovation (NSIs). Catching-up NSIs constitute a “transitional” category. Therefore, three broad sets of NSIs could be suggested:

- a) “catching-up” NSIs, as a dividing line (Korea, Taiwan);
- b) ahead of “catching-up”, the “mature” NSIs (USA, Japan, Germany, Sweden etc.);

c) behind of “catching-up”, the “non-mature” NSIs (Brazil, India, Argentina, South Africa, Russia etc.).<sup>1</sup>

Regarding the non-developed countries, there are important differences in the role of science. The main difference rests on the contribution of science to the catching-up process. It acts as a “focusing device” in this process. Science at the periphery is important to function as an antenna for the creation of links with international sources of technology. In a catching-up and in a “non-mature” NSI, scientific infrastructure provides “knowledge to focus search” (Nelson, 1982). Instead of being a direct source of technological opportunity, as in “mature” NSIs, at the periphery science helps to identify the opportunities generated abroad. In other words, the main role of science in the periphery is to put the NSI in the international scientific and technological flows. The emergence of a “knowledge-based” economy (in more interconnected world) increases the importance of such contribution to the creation of “absorptive capability” (key to the catching-up process).

Other important contributions of science to technology in developed countries are minimized in the peripheral context. First, the development of research techniques could be substituted by foreign university training. Second, the development of instruments could be substituted by capital goods imports. Third, trained researchers for certain areas could be supplied by sending students to foreign graduate programs.

The literature highlights other specific contributions of science at periphery: taking part of local technological accumulation (Bell & Pavitt, 1993); b) providing minimum public scientific information to take advantage of “windows of opportunity” (Perez & Soete, 1998).

So, the role of science in the periphery does not fit in traditional models. The interplay between science and technology at the periphery indicates that from the beginning of a catching-up process, investments should be made in the scientific infrastructure. As a *focusing device*, this scientific infrastructure could spot the avenues of technological development that are feasible in the backward country, given the international and national conditions. This

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<sup>1</sup> *The theoretical background of this rudimentary and tentative “typology” may be summarized as follows: Nelson’s (1993) description of NSIs diversity; Freeman’s (1995) discussion of the distinct characteristics of some NSIs (Japan, former USSR, East Asian NICs, and Latin American countries); Patel and Pavitt’s (1994) suggestion that NSIs should be measured and might be compared; Bell and Pavitt’s (1993) discussion about the differences between Latin America and East Asia.*

means that scientific information is necessary even to advise when the entry is not possible. This is very important to less-developed countries with huge resource scarcity. “Blind search” might be wasteful.

Science is not a simple consequence of initial industrial and technological development. It is not a “natural consequence” of such process. On the contrary, a certain level of scientific capability is a precondition. As this development succeeds, it dynamically changes and upgrades the role of science and its interplay with technology.

Summarizing this section, there is a dual role of science in the catching-up process. First, science can be a *focusing device*, helping to define policies for technological development, to identify the main international sources of knowledge, and to link the country with the international scientific and technological trends. This first feature demands that the country’s scientific activities should have some dispersion among all scientific disciplines. Second, the scientific infrastructure is a major support for industrial development, providing the necessary knowledge to enter key industries in the development process. This second feature demands concentration of scientific resources in disciplines with higher impact upon the industrial sectors.

### 3. Anecdotal Evidence from Country Studies: Korea and Taiwan

Using as a reference a tentative typology for NSIs, catching-up countries such as Korea and Taiwan are clearly different both from more developed countries (mature NSIs) and from less developed countries (immature NSIs).

This section presents evidence about the important efforts that pushed scientific development in Korea and Taiwan. This evidence sheds light on the prior development of certain capabilities in scientific fields *vis-à-vis* the development of industrial sectors.

#### 3.1 Taiwan

Hou and Gee (1993:391-2) show that the Taiwanese government adopted in 1959 a “Plan of National Long-Term Development of Science”. In 1967, the former scientific commissions were reorganized as the National Science Council. According to Hou and Gee (1993:392), “eight fields have been chosen as keys: 1) energy, 2) materials, 3) information, 4) automation, 5) biotechnology, 6) electron optics, 7) hepatitis control, and 8) food technology”.

In 1973 the Industrial Technology Research Institute (ITRI), an essential institution for the Taiwanese system of innovation, was set up. The ITRI is an institution for absorption, development and diffusion of chosen technologies, and its relationship with small and medium enterprises (including the creation of spin-off companies) is essential for the linking between science and technology. In 1979, another government-sponsored research institution was created: the Institute for the Information Industry (III).

There was a division of tasks in the Taiwanese system of innovation: Academia Sinica and the universities conducted basic research; applied research and technology development and commercialization of the technology were performed by the institutes and by the firms.

According to Hou and Gee (1993:403), "the major advantage of the system is that limited R&D resources are pooled and the research effort can be aimed at developing generic types of technology that can be beneficial to all firms in the industry". At the same time, the government policies required "firms to meet the minimum levels of R&D input levels if they want to qualify for the tax exemption provision".

### 3.2 Korea

Kim (1993) discusses the increasing importance of scientific and technological efforts in the Korean economy as the earlier stages of development were overcome. Initially, according to Kim (1993:366), "R&D in the formal sense of the term was not important for Korea during this stage of imitating mature technologies. Industries in fact reversed the sequence of R&D&E: it started with engineering (E) for products and processes imported from abroad, and then progressively evolved into the position of undertaking a substantial development (D). But research (R) was not relevant to Korea's industrialization through the 1970s".<sup>2</sup>

The first government-sponsored research institute (GRI) in Korea was the Korean Institute of Science and Technology (Kist), established in 1966. Nam (1996:220-1) analyses the GRIs in an evolutionary way: their missions change

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<sup>2</sup> During this phase, the Korean GDP per capita increased from US\$920 in 1959 to US\$3,093 in 1980, while the Brazilian GDP per capita was US\$1,739 and US\$4,303, respectively.

as the country progresses through new stages of development. During the initial phase (1960s and 1970s), the missions of GRIs were to provide positions for returnees, to promote technology awareness, and to act as government think-tank. In the "consolidation stage" (1980s), the GRIs should function as reserves of researchers and administrative staff for private R&D centers, channels for new technological information, nucleus of industry-GRI joint research teams, and as consultants for S&M firms regarding their technological problems. During the 1990s, "research of GRIs should concentrate on the upstream of the R&D. They should conduct research on pre-commercial technology or multiyear multidisciplinary research that cannot be performed by individual firms. They should function as collectors and channels of foreign high technology related to their specialized areas and as a nucleus for joint research" (Nam, 1996:221).

In the Korean case, the chaebols had an important role: the country's technological effort relied strongly upon them. For instance, various government programs were promoted to induce the private sector to set up formal R&D laboratories. "Spurred by these programs, the number of corporate R&D laboratories increased from one in 1970 to 122 in 1983 and 604 in 1987" (Kim, 1983:370-1).

The co-ordination of efforts between industry and research institutions was an essential characteristic of the new stage of Korean development. The electronics industry illustrates this point. In the Eight-Year Electronics Industry Development Plan (1974), according to Wade (1990:313), there were three main thrusts:

- a) to create mission-oriented research institutes;
- b) to expand advanced training in electronics; and
- c) to encourage imports via licensing and consultants rather than by foreign direct investment.

In 1976, the government established the Korean Institute of Electronics Technology (Kiet). In 1984, the Kiet sold most of its industrial facilities to one *chaebol*, "changed its name to the Electronics and Telecommunications Research Institute (ETRI), and initiated parallel basic research efforts in semiconductors, computers, and telecommunications" (Wade, 1990:315).

Commenting on the shifts of the technological policies of the Korean government from the 1970s to the 1980s, Wade points out that the country shifted from a leading role (1970s and 1980s) to that of more of a follower: "It has been concentrating more on basic R&D, leaving commercialization and marketing to the firms and setting its R&D agenda in consultation with them" (Wade, 1990:318-9). Kim (1993:372), adds that "in the view of the absence of R&D capability in universities, public R&D institutes have been a backbone of advanced R&D in Korea. They have also been major instruments for national R&D projects, as they are recipients of over 90% of research grants awarded by the national government in 'new' technology areas". Amsden (1989:83) discusses the VLSI project as one of "many high-priority 'national projects' involving collaboration between private sector R&D labs and public sector research institutes".

This section summarizes the description of important scientific efforts in Korea and Taiwan. This summary helps to identify a sequence between scientific and industrial initiatives. There are situations where there were initial investments in scientific infrastructure and other cases where a more coordinated and concomitant growth took place.

#### 4. Five Stylized Facts about the Catching Up of Korea and Taiwan

This section presents the data and their simple statistical description. It investigates whether or not these data could differentiate the Korean and Taiwanese cases (catching-up NSIs) from the others. The basic data area presented in table 1 (and other tables in this section complete the statistical description).

Table 1 shows data for 17 countries:

- a) GDP *per capita* (1981 and 1996);
- b) world shares in scientific output (1981 and 1996, data from the ISI) and the respective Herfindahl indexes;
- c) patent shares in world patenting activities, using USPTO data as a proxy (1981 and 1994, data from SPRU's database, using USPTO data).



Table 5  
 Spatial distribution of the labor force, average wages, log-wages and alternative measures for the standardized wage gap between public and private sectors

Country	GDP per capita		Scientific papers				Patents			
	1981	1992	1981		1996		1981		1994	
			HI	world share (%)	HI	world share (%)	HI	world share (%)	HI	world share (%)
USA	15,502	17,945	0,085	40,73	0,092	36,49	0,0474	59,63	0,0473	55,13
Japan	10,380	15,105	0,117	6,20	0,1106	9,16	0,0529	12,75	0,0616	22,02
UK	10,017	12,724	0,095	9,00	0,098	9,49	0,0515	3,76	0,0560	2,20
Canada	14,555	16,362	0,076	4,53	0,079	4,95	0,0562	1,73	0,0512	1,97
Germany	11,806	14,709	0,1069	7,50	0,1075	8,11	0,0541	9,59	0,0553	6,62
France	11,746	13,918	0,12	5,21	0,100	6,19	0,0471	3,32	0,0494	2,73
Switzerland	14,387	15,887	0,124	1,38	0,114	1,73	0,0750	1,88	0,0626	1,15
Australia	12,689	14,458	0,083	2,41	0,086	2,77	0,0632	0,48	0,0608	0,46
Finland	10,903	12,000	0,149	0,60	0,129	0,92	0,0803	0,21	0,0677	0,31
Sweden	112,370	13,986	0,1518	1,62	0,119	2,05	0,0622	1,16	0,0524	0,69
Hungary	5,147	4,645	0,1032	0,57	0,1039	0,44	0,1370	0,15	0,1985	0,05
Netherlands	11,079	13,281	0,089	1,65	0,107	2,56	0,0505	0,97	0,0567	0,84
Brazil	3,997	3,882	0,087	0,44	0,092	0,88	0,1002	0,03	0,0656	0,06
India	908	1,282	0,109	3,04	0,107	2,14	0,2778	0,01	0,0947	0,03
Mexico	6,467	6,253	0,131	0,21	0,089	0,48	0,0698	0,07	0,0661	0,04
Korea	3,212	7,251*	0,115	0,055	0,134	0,98	0,1557	0,03	0,1173	0,93
Taiwan	4,593	8,063**	0,087	0,122	0,114	1,13	0,1013	0,12	0,0723	1,42

Source: Penn World, USPTO, ISI, author's elaboration. \*Data for 1991; \*\*data for 1990.

Observation of these data highlights some distinctive features of the Korean and Taiwanese processes. These data suggest five stylized facts about the relationship between scientific infrastructure and catching-up process.

#### 4.1 High correlation between the growth of scientific and technological output

The concomitant (high) growth in GDP *per capita*, patent statistics and scientific publications is highlighted by these data.

To investigate this relationship, a correlation ranking was calculated (correlation between scientific output and patent output for all countries and for all years between 1981 and 1994). Table 2 shows this ranking.

Table 2  
Correlation between scientific publications and patent granted:  
selected countries (1981-94)

Country	Correlation
Taiwan	0.99327
Korea	0.985068
Japan	0.955751
Canada	0.942476
USA	0.938298
Brazil	0.888944
Finland	0.829146
France	0.7688816
India	0.734766
Australia	0.692026
Netherlands	0.6317
Germany	0.471637
Mexico	0.231337
Switzerland	0.130865
UK	0.094229
Sweden	-0.18928
Hungary	-0.53389

Source: USPTO, ISI, author's elaboration.

This high correlation hints that the industrial development of the 1980s has depended heavily on the interaction between research institutions and firms, possibly with mutual self-reinforcing mechanisms and dual feedback.

## 4.2 High opportunity taking indicators (Otis): interaction between scientific output and industrial technology

This indicator hints the efficiency in the use of scientific resources, and measures the interaction between these two components of the NSIs (Albuquerque, 1999). OTI is a ratio between two different world shares: the country's share of world scientific publications, represented by ISI data (as a proxy for national scientific production); the country's share of world patenting, represented by its share in USPTO patents (as a proxy for technological activities).

OTI is calculated dividing the share of world patents by the share of world papers. Of course, OTI has many statistical and methodological problems that the literature identifies in patent and scientific publication statistics. Probably, as OTI is a relationship between these already problematic indicators, it magnifies their respective problems.

Because of these magnified measurement problems, OTI can only be used as an auxiliary tool. It can only help to evaluate a relationship between patents and papers.

The intuition behind the OTI is simple: given the complex relationship between science and technology, a comparison between two relative performances might indicate how well they are interacting.

Moreover, NSIs are institutional structures where different building blocks interact. If there is a big gap between key institutions like, for example, firms, universities and research centers, this means a low level of interconnection of its component parts.

Thus, OTI could be a useful device to provide clues about (some aspects of) the interplay between the scientific and technological dimensions of a NSI. Comparing the two shares (patents and papers) might provide this clue.

To evaluate a possible meaning of OTI, a starting point is a situation where, hypothetically, the two shares are similar. For example, a country has 10% of world scientific papers and 10% of USPTO patents: its OTI is 1. It seems to be a balanced situation, with a balanced interaction between the two dimensions of its NSI. Theoretically, its scientific infrastructure is a

good source of technological opportunities, trained researchers etc. And its productive sector feeds the scientific community with problems, demands, and resources.

Table 3 presents the countries' ranking.

Table 3  
Uspto patent shares (patent share), world scientific publication shares (scientific share), and opportunity taking indicator (OTI):  
selected countries (1994)

Country	Patent Share (A)	Scientific Share (B)	OTI (C = A/B)
Japan	22.02	8.86	2.485
Taiwan	1.42	0.94	1.511
USA	55.13	37.86	1.456
Korea	0.93	0.65	1.431
Germany	6.62	7.75	0.854
Switzerland	1.15	1.74	0.661
France	2.73	6.08	0.449
Canada	1.97	5.14	0.383
Sweden	0.69	1.95	0.354
Finland	0.31	0.88	0.352
Netherlands	0.84	2.51	0.335
UK	2.20	9.28	0.237
Australia	0.46	2.63	0.175
Hungary	0.05	0.44	0.114
Mexico	0.04	0.39	0.103
Brazil	0.06	0.74	0.081
India	0.03	2.31	0.013

Source: USPTO, ISI, author's elaboration.

Korea and Taiwan are among the only four countries that have OTI greater than unity. Japan tops the ranking, possibly a mixture of path-dependence features (the mark of the Japanese catching-up phase), and features of a country that is at the technological frontier. The USA's position is a result of its technological strengths.

This indicator clearly differentiates Korea and Taiwan from immature NSIs like Mexico, Brazil, and India. Although these immature NSIs have

a somehow important scientific output, they may have important problems in the interactions between the scientific and the industrial sectors.

### 4.3 High concentration in scientific disciplines

The Herfindahl indices for 1996, both for Korea and Taiwan, are among the highest in the sample. Taiwan has the highest index for 1996, and Korea follows Finland and Sweden, and equalizes Switzerland.<sup>3</sup>

Lattimore and Revesz organized a ranking of “international specialization” using another indicator (variance of scientific revealed comparative advantage per country, VSRCA, hereafter),<sup>4</sup> and aggregating the totals from 1981 to 1994. As Lattimore & Revesz explain, this indicator measures the “breadth” of a country’s scientific capability.

A combination between Herfindahl indexes (table 1) and VRSCA (now calculated for 1996, according to table 4) is interesting.

Table 4 presents results that are compatible with Lattimore and Revesz (1996:14) in two aspects. First, for those authors, USA, Japan, United Kingdom, France and Germany (mature NSIs) show a *mixed* “pattern of specialization”, as these countries have comparative advantage in a broad range of scientific disciplines: table 4 shows low VSRCA for them. Second, for Lattimore and Revesz, Korea and Taiwan (catching-up countries) have a pattern of comparative advantage in publications which are “industry based”: table 4 shows high VSRCA for them.

The VRSCA (especially for 1996 data) differentiates the case of catching-up countries and the small dynamic countries (Sweden, Switzerland and Netherlands). Korea and Taiwan have, like these small countries, high Herfindahl indexes (table 1). However, Korea and Taiwan maintain high figures for VSRCA (0.498 and 0.523, respectively), while Sweden, Switzerland and Netherlands show lower figures (0.168, 0.186, and 0.107, respectively). The small dynamic countries have, on the one hand, a high concentration on some disciplines (shown by the Herfindahl index), but their distribution is less uneven, given their reasonable capabilities in a broader range of scientific disciplines.

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<sup>3</sup> *Catching-up countries and small dynamic economies have in common the need for specialization in their scientific investments.*

<sup>4</sup>  $VSRCA = \text{var} [(P_{i,j}/P_{i,\text{world}})/(P_{\text{allfields},j}/P_{\text{allfields},\text{world}})]$  (Lattimore & Revesz, 1996: 15), where  $P$  = scientific papers, from country  $i$ , and scientific field  $j$ .

Table 4  
 Variance of scientific revealed comparative advantage (VSRCA):  
 selected countries (1981 and 1996)

Country	1981	1996
Mature NSIs		
UK	0.157	0.063
Netherlands	0.219	0.107
Germany	0.165	0.133
Finland	0.281	0.137
Canada	0.156	0.151
Sweden	0.438	0.168
USA	0.157	0.169
Australia	0.157	0.170
Switzerland	0.178	0.186
France	0.198	0.231
Japan	0.300	0.239
Catching-Up NSIs		
Korea	0.447	0.498
Taiwan	0.658	0.523
Immature NSIs		
Hungary	0.504	0.259
Brazil	0.433	0.331
Mexico	0.240	0.398
India	0.531	0.519

Source: ISI, author's elaboration.

In sum: catching-up countries have high concentration in certain scientific disciplines and narrow scientific capabilities; small dynamic countries (with old traditions in science) keep concentration in scientific fields (high Herfindahl indices), but have broader scientific capabilities (low VSCRAs). This indicates that countries like Sweden may "spread its scientific and technological risks" better than countries with later and fresher scientific development like Korea (because Korea has a high VSCRAs). Possibly, the trend for a successful catching-up country is to keep concentration in certain disciplines (maintaining a high Herfindahl) while decreasing its VSCRAs.

#### 4.4 Increase in the concentration in scientific disciplines during the catching-up

The Herfindahl indices for Korea and Taiwan have increased between 1981 and 1996 (table 1). This is an indication that the concentration in scientific disciplines has increased during this phase.

The increase in this concentration probably shows a more efficient allocation of scarce resources for scientific development, by focusing in key disciplines for provision of public knowledge necessary for the industrial development (Perez & Soete, 1988).

This is a qualification of Pavitt's (1998:801) suggestion that the scientific specialization should decrease as the country develops. Pavitt used as support the study of Lattimore and Revesz (1996). In this study, the aggregation of scientific publications from 1981 to 1994 added data from two different stages of development of Korea and Taiwan.

The disaggregated data are more adequate to capture the important structural changes that took place in Korea and Taiwan. Using Herfindahl indices, there is an increase of concentration both in Korea and Taiwan (table 1). However, using VSRCA, there are different trends: Korea increases its figures (from 0.447 to 0.498), while Taiwan decreases (from 0.658 to 0.523).

#### 4.5 Decrease in the concentration in patent classes during the catching-up phase

Concomitantly with the increase in the scientific concentration, Korea and Taiwan presented a decreasing concentration in the patent statistics. As table 1 shows, Korea reduced its concentration in patent classes from 0.156 (Herfindahl index) in 1981 to 0.117 in 1996, and Taiwan from 0.101 to 0.072.

There is coherence between these inverse correlated movements. Klevorick et alii (1995) have studied the different impact of scientific disciplines and university science upon industrial technology. There are scientific disciplines with a broader impact. Adapting Klevorick's findings (1995:194 and 196, tables 1 and 3) to ISI's scientific classification and to SPRU's patent classes, it is shown that two scientific fields are relevant to more than 10 industrial sectors: engineering (15 SPRU patent classes, like metallurgical and metal treatment, industrial apparatus – electrical and non-electrical –, transport equipment, aircraft, instruments etc.); chemistry (11 patent classes, like inorganic chemistry, organic chemistry, agricultural chemicals, drugs and bioengineering, ma-

materials, plastic and rubber etc.). In this ranking of *industrial impact of scientific disciplines* computer science comes next (with seven patent classes), then mathematics (with six), and finally materials science and physics (both with impact upon five patent classes).

Therefore, concentration in key scientific fields magnifies their industrial impacts. Korea and Taiwan concentrated their scientific activities in this kind of scientific fields. In 1996, the five leading scientific disciplines (measured by the top country shares in disciplines of world totals) were as follows:

- a) Korea – materials science, physics, engineering, computer science, and chemistry;
- b) Taiwan – computer science, engineering, materials science, physics, and chemistry.

## 5. Comparing the Scientific Specialization of Catching-Up and Immature Systems of Innovation

According to tables 1 to 4, the differences between catching-up countries and immature NSIs can be summarized as follows:

- a) catching-up countries have high HIs, high VSRCA, high correlation between scientific and patent outputs, high OTIs, and a concomitant increase in the HI for scientific output and a decrease in the HI for patent output;
- b) immature NSIs (Brazil, Mexico, and India) have lower HIs for scientific output, low OTIs, and lower correlation between scientific and patent output.

This section presents a complementary comparison: the scientific specialization of these countries. The starting point for this comparison is a suggestion from Pavitt (1998:801), based upon Lattimore and Revesz's paper (1996). Lattimore and Revesz (1996:13-4) have studied "patterns of comparative advantage in publications", classifying the countries in four categories, according to their "fields of relative research strength": medical, natural resources, industry, and mixed. Pavitt (1998:801) criticized their identification of the fields of relative strength based on citations and not papers. This section reorganizes the categories from Lattimore and Revesz using statistics of published papers, and not citations.



To classify the catching-up and immature countries, a more disaggregated level of analysis is used: ISI's scientific 102 sub-disciplines (the available data aggregate publications from 1992 to 1996). And a sub-discipline is considered as a sub-field of research strength when its "scientific revealed comparative advantage" (SRCA, hereafter) is greater than 2.<sup>5</sup> Table 5 shows the results for catching-up countries and Table VI for immature NSIs.

Table 5  
Isi scientific sub-disciplines\* with Scra greater than 2:  
catching-up countries (1992-1996)

Country	Ranking	Sub-Disciplines
Taiwan	1	Artificial intelligence, robotics, and automation control
	2	Mechanical engineering
	3	Electric and electronic engineering
	4	Information technology and communication systems
	5	Computer engineering, technology, and application
	6	Aerospace engineering
	7	Engineering mathematics
	8	Engineering management/general
	9	Materials science and engineering
	10	Chemical engineering
	11	Civil engineering
Korea	1	Biotechnology and applied microbiology
	2	Artificial intelligence, robotics, and automation control
	3	Chemistry
	4	Engineering management/general
	5	Mechanical engineering
	6	Materials science and engineering
	7	Chemical engineering
	8	Information technology and communication systems
	9	Electric and electronic engineering
	10	Applied physics/conducting materials/materials science
	11	Metallurgy
	12	Organic chemistry/polymer science
	13	Engineering mathematics

Source: ISI database, author's elaboration. \*There are 102 ISI sub-disciplines.

<sup>5</sup>  $SRCA = (P_{i,j}/P_{i,world})/(P_{allfields,j}/P_{allfields,world})$ .

Table 6  
Isi scientific sub-disciplines\* with Scra greater than 2:  
immature NSIs countries (1992-1996)

Country	Ranking	Sub-Disciplines
Brazil	1	Agriculture/agronomy
	2	Biology
	3	Medical Research, general topics
	4	Physics
Mexico	1	Entomology/pest control
	2	Space science
	3	Biology
	4	Physics
	5	Rheumatology
	6	Aquatic Sciences
	7	Public Health and health care
	8	Biotechnology and applied microbiology
	9	Plant sciences
	10	Optics and acoustics
India	1	Agriculture/agronomy
	2	Engineering management/general
	3	Veterinary medicine/animal health
	4	Biotechnology and applied microbiology
	5	Inorganic and nuclear chemistry
	6	Organic chemistry/polymer science
	7	Animal sciences
	8	Chemistry
	9	Metallurgy

Source: ISI database, author's elaboration. \*There are 102 ISI sub-disciplines.

This rearrangement leads to different results than those obtained by Latimore and Revesz (1996:13-4). According to their classification, Mexico is in the natural resource based" pattern of comparative advantage, and India is in the industry-based. But, using the ranking of sub-disciplines within a country (tables 5 and 6), and the criteria that the predominant sub-disciplines define the country's specialization, both Mexico and India may be reclassified as mixed.

Korea and Taiwan continue to be fitted in the industry-based category (their top sub-disciplines are all directly related to the fields Lattimore and Revesz identify in this category, with the unique exception of biotechnology, one of the 13 sub-disciplines with SRCA greater than 2 for Korea).

In this mixed category, according to Lattimore and Revesz (1996:14), there are two distinct groups: “the most scientifically dominant in the world (USA, Japan, France, and Germany)” ; and “the least developed scientifically (Papua New Guinea, Thailand)”. Of course, Brazil, Mexico and India are not fitted in this category of “least developed scientifically”, but they could be fitted in an intermediary category, as the NSI typology suggests: immature systems.

The tentative typology of NSIs (section 1) can be enriched by this new distinction: catching-up countries concentrate their scientific resources for very specific uses, while the immature NSIs do not focus their efforts, keeping a certain level of dispersion throughout disciplines not closely related.

However, as discussed in section 1, science in the periphery has a dual role: a focusing device and a support for interactions with industrial technology. Therefore, the data presented in table 6 (combined with all the information from section 3) point at the existence of capability for the first role: an available focusing device. This suggests that an initial precondition for the beginning of a catching – process already exists in Brazil, Mexico, and India.

In the Brazilian case, another feature of the NSI is presented: its uneven nature, that combines more developed sectoral systems, as the agro-industrial sector, as shown by Lemos (1992),<sup>6</sup> with other strategic sectors that are clearly underdeveloped (for instance, electronics and biomedical).

## 6. Concluding Remarks

The mutual feedback and interaction between science and technology in the catching-up process (Korea and Taiwan) and some stylized facts are presented in this paper. There is a final question for further investigation: what are the forces and features that underlie this positive feedback?

The scientific infrastructure *per se* is not sufficient to detonate this process. It seems that there are some key preconditions:

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<sup>6</sup> *The sub-discipline agriculture/agronomy leading the Brazilian specialization (table 6) might be an indicator of this sectoral maturity: there seems to be links between scientific infrastructure and business firms working in Brazil.*

- a) an income threshold to be overcome (a minimum level of GDP *per capita*);
- b) a certain level of articulation with world scientific, technological and commercial flows;
- c) a set of active established firms, with capable of absorbing foreign technology and interacting with national research institutions;
- d) institutions and policies for building and guiding these relationships and interactions;
- e) the capability of scientific institutions to act as *focusing devices* for the international search processes;
- f) educational institutions.

The contrasting cases of, on the one hand, Brazil, Mexico and India, and, on the other, Korea and Taiwan exemplify the presence (or lack) of those preconditions.

What very general lessons cautiously could be drawn from the East Asian example? One is the need of that set of preconditions for the beginning of a consistent catching-up process. However, three questions differentiate a country like Brazil from Korea and Taiwan. First, the size of the country and the diversity of needs points towards a more diverse and variegated system of innovation (the concentration of scientific resources might be defined in a way that provides broader specialization for the industrial sector and for the welfare-state institutions). Second, the democratic phase of the country indicates that the necessary negotiations between different actors might take more complex and open forms. And, finally, the scientific content of industrial technology is greater now than it was in the early 1980s, therefore the contributions of the scientific infrastructure may be greater now than they were during the Korean and Taiwanese catching-up processes.

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