

A Simultaneous Descending Bid Auction for Multiple Items and Unitary Demand*

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Summary: 1. Introduction; 2. The competitive market and the auction mechanism; 3. The main results; 4. Concluding remarks.

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This paper proposes a new descending bid method for auctioning multiple objects. The auctioneer announces a current price, bidders indicate their demands at that price, and the auctioneer lowers the prices until every object can be allocated to a buyer who demands it and no buyer receives more than one item. The features of this mechanism lie on the facts that: the objects are sold simultaneously at prices that clear the market; every two similar objects are sold at the same price; the mechanism always produces the same final price, namely, the maximum competitive equilibrium price. In addition, the auctioneer can choose an efficient allocation.

Este artigo propõe um novo método de lances descendentes para leiloar múltiplos objetos com demanda unitária. O leiloeiro anuncia um preço, os compradores indicam suas demandas ao preço anunciado, e o leiloeiro desce os preços até que todo objeto esteja alocado para algum comprador que o tenha demandado e ninguém esteja comprando mais do que um item. Os aspectos importantes deste mecanismo são que os objetos são vendidos simultaneamente a preços competitivos, quaisquer dois objetos similares são vendidos ao mesmo preço e independentemente das escolhas do leiloeiro o mecanismo sempre produz o mesmo preço final, o preço máximo de equilíbrio competitivo. Além disso, é sempre possível para o leiloeiro escolher uma alocação eficiente.

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1. Introduction

Demange (1982), Leonard (1983), Demange and David (1985) and Sotomayor (1999) have considered an allocation mechanism that turns out to be a multi-item generalization of the “first price” auction described by Vickrey (1961). In this auction, the buyers submit sealed bids for a single item, which is sold to the highest bidder at a price equal to her bid. We can think of the first price pattern as an ordinary competitive equilibrium. At the selected price, the object is demanded by only one “consumer”, the highest bidder, and, as there is only one item, this produces balance of supply and demand. The important property of the first highest bid is that it is the maximum competitive equilibrium price, since no one would demand the item for any higher price.

In the multi-item generalization, bidders want exactly one item of a set of indivisible objects. Each buyer attributes a monetary value to each of the items. In these models, a buyer has no additional utility for any supplementary object, although she has preferences defined over the set of all objects. One may also think of the quota as an institutional restriction of the market, as is often the case in the public sector auctions, in which the restriction aims at limiting the market power of the winners.¹ Examples of such a market are the real estate market² and the market for used cars.³

Given a price for each object, a bidder will demand the object or objects that maximize her surplus, which is the difference between her valuation and the price of the object, assuming this surplus is non-negative. A price vector together with an allocation of the objects is a competitive equilibrium if every buyer can be assigned an item in her demand set and no two bidders are assigned the same object. In addition, if an item is unsold, then its price must equal its reservation price to the seller. This last condition is required for equilibrium, because if the price of an item exceeds its reservation price to the seller, there will be excess supply and the seller of the item will want to lower its price.

Competitive equilibria always exist.⁴ An interesting property of the set of

¹In Brazil, the licenses to use cellular telephone services vary both in geographic coverage and amount of spectrum covered, and are classified in two types. Each type covers a geographic area corresponding to a certain social level of the population. These licenses were auctioned under the restriction that the buyers could buy two licenses, at most, one of each type. One can think of it as two markets of non-identical objects each, such that a buyer can buy one license, at most, in each market.

²When houses are bought to live in rather than as an investment, i.e., each buyer wants to buy one house and has preferences over different types of houses.

³When each buyer wants to buy exactly one car and has preferences over different features.

⁴Gale (1960) and Shapley and Shubik (1972) proved the existence of competitive equilibria by

competitive equilibria is that, among the equilibrium price vectors, there is a unique one, p , which is bigger in the strong sense that p is at least as big in every component as any other competitive price vector. Therefore, p is the “best” competitive equilibrium price vector from the point of view of the sellers and it is called the maximum competitive equilibrium price. There is also a minimum competitive equilibrium price with symmetrical properties.⁵

The multi-item auction mechanism requires each bidder to submit a sealed bid listing her valuation of all the items. The auctioneer then allocates the objects in accordance with the maximum competitive equilibrium price.

The purpose of this paper is to show that there is another property of the single item auction that generalizes to the multi-item case. Namely, instead of a one-shot sealed bid auction, it is possible to reach the maximum competitive equilibrium price allocation by a “dynamic” auction. This is a natural generalization of the familiar Dutch auction, in which the auctioneer begins by asking for a certain price of an item and systematically lowers it until some bidder claims the item. The auction then stops and the buyer pays the price indicated.

The main features of this mechanism lie on the facts that the objects are sold simultaneously at prices that clear the market, every two similar objects are sold for the same price,⁶ no buyer receives more than one object and the objects are allocated efficiently.

Demange et al. (1986) propose an ascending bid auction mechanism a version of the Hungarian algorithm for the assignment problem (Dantzig, 1963) and generalizes the Vickrey second-price auction. This auction, as well as Vickrey’s, produces the minimum equilibrium price. Both mechanisms are non-manipulable by any set of buyers.⁷ Unfortunately, as we demonstrate here, this property does

using linear programming. There is also a simple proof of Sotomayor (1999) using combinatorial arguments. Demange et al. (1986) present two dynamic mechanisms that lead to the minimum competitive equilibria. Crawford and Knoer (1981) introduced one of these mechanisms, which is a generalization of the deferred acceptance algorithm of Gale and Shapley (1962). Quinze (1984), Kaneko (1982), Kaneko and Yoshitsugu (1986), Alkan (1988), Alkan (1992) and Alkan and Gale (1988) prove the existence of competitive equilibria in a more general model.

⁵Shapley and Shubik (1972) also proved the existence of the minimum and the maximum competitive equilibrium price. (Roth and Sotomayor, 1990)

⁶In 1981, Sotherby Parke Bernet ran a sequential auction to sell seven identical licenses to use RCA’s communications satellite for cable television broadcasts. The winning bids varied widely. The highest was US\$ 14.4 million and the lowest was US\$ 10.7 million. The FCC nullified the auction saying the procedure was “unjustly discriminatory” in charging different prices for the same service and ordered RCA to charge the same price to all. This story is told in PR Newswere (Nov. 9, 1981), Cristian Science Monitor (June 29, 1982), and Time (Dec. 13, 1982, p. 148).

⁷This result was proved by Demange and David (1985) for a more general model. It is a particular case of theorem 9.23 of Roth and Sotomayor (1990), due to Sotomayor (1986). Vickrey

not hold for the mechanism presented in this paper.

This paper is organized as follows. In section 2, we describe the competitive market and the auction mechanism. Section 3 is devoted to the main results. Section 4 concludes the paper.

2. The Competitive Market and the Auction Mechanism

There is a set B with m bidders and a set Q with n indivisible items. Each object q has a reservation price of c_q . The value of object q to bidder b is $a_{bq} \geq 0$. For technical convenience, we will assume that B contains a dummy bidder b_o , who values any object q in $a_{oq} = c_q$. We will also assume that Q contains a dummy object q_o , whose value a_{bo} is zero for all bidders and whose price is always zero. In particular, $a_{oo} = 0$. We will assume that all prices and valuations are integers. The competitive market is then given by (B, Q, c, a) , where c is the vector of reservation prices and a is the mxn matrix of values a_{bq} 's.

A *feasible price* vector p , which will be called simply price vector, is a function from Q to R^+ , such that $p(q) \equiv p_q$ is greater than or equal to c_q . A *matching* μ is an allocation of the objects to the buyers that does not violate the quotas of the buyers. If b and q are matched under μ at prices p , the *payoff* of b is $a_{bq} - p_q$ and we write $\mu(q) = b$ or $q = \mu(b)$. If b is matched to q_o , we will sometimes say that b is unmatched. In this case, her payoff is zero. The dummy buyer can be matched to more than one object and the dummy object can be allocated to more than one buyer. The matching μ is *feasible* if each non-dummy object is assigned to exactly one bidder and no non-dummy bidder is matched to more than one object. The matching μ is *optimal* if $\sum_{q \in Q} a_{\mu(q)q} \geq \sum_{q \in Q} a_{\mu'(q)q}$, for all feasible μ' . Thus, an optimal matching maximizes the gains of $B \cup Q$ and, thereby, it is an efficient allocation of the objects. When all items are similar, an optimal matching allocates the objects to the bidders who value them most.

The *demand set* of bidder b at prices p is defined by

$$D_b(p) = \left\{ q \in Q; a_{bq} - p_q = \max_{q' \in Q} \left\{ a_{bq'} - p_{q'} \right\} \right\}$$

That is, $q \in D_b(p)$ if q is one of b 's most preferred objects at price p . Observe that $D_b(p)$ is always non-empty, because there is always the possibility of demanding the dummy object.

(1961) proved that telling the truth is a dominant strategy for each buyer under the second-price auction. Demange (1982) and Leonard (1983) extended Vickrey's result to the case of multi-items and unitary demand.

The *demanders* of object q at price p are defined by:

$$B_q(p) \equiv \{b \in B; q \in D_b(p)\}$$

That is, $B_q(p)$ is the set of buyers who demand object q at price p . Since the dummy bidder always demands the dummy object, $B_q(p) \neq \phi$ when $q = q_o$.

Now we can redefine a competitive equilibrium price. The pair (p, μ) is a *competitive equilibrium*, if $B_q(p) \neq \phi$ for every $q \in Q$, and each object q (including the dummy object q_o) is matched to a buyer (including the dummy buyer b_o) in $B_q(p)$ and no non-dummy buyer is assigned more than one object. The matching μ is said to be *competitive*. Consequently, $a_{bq} - p_q \leq 0$ for every pair (b, q) such that b is matched to q_o . Thus, at a competitive equilibrium, not only is every non-dummy object is allocated to a buyer who demands it, but no unmatched buyer has a positive payoff. Shapley and Shubik (1972) demonstrated that a matching is optimal if and only if it is competitive.

The competitive equilibrium (p, μ) is a *maximum competitive equilibrium* if $p_q \geq p'_q$ for all objects q and all equilibrium price vector p' .

Definition 2.1 Let p be a feasible price. Suppose that $B_q(p) \neq \phi \quad \forall q \in Q$. Let $S \subseteq Q$. Set $T \equiv \cup_{q \in S} B_q(p)$. Then, S is underdemanded at prices p if $b_o \notin T$ and $|T| < |S|$.

We will call T the *set of demanders* of S .

Definition 2.2 S is minimal underdemanded at prices p if no proper subset of S is an underdemanded set.

If a competitive matching exists for the price vector p , each object in every subset S of Q must be matched to a different buyer, so $B_q(p) \neq \phi$ for all objects $q \in S$, and there must be at least as many buyers in $\cup_{q \in S} B_q(p)$ as there are objects in S . Hall's theorem says that this necessary condition is also sufficient. That is, a *competitive matching for the price vector p exists if and only if there is no underdemanded set at prices p* (Hall, 1935), Gale and Shapley (1962), Dantzig (1963)).

In order to describe our auction mechanism, we will assume that there exists some price vector $M = (M_1, M_2, \dots, M_n)$ big enough, such that everyone knows that $a_{bq} \leq M_q, \forall (b, q) \in B \times Q$. (The component corresponding to q_o is zero).

Step 1 The auctioneer announces the starting price vector $M = (M_1, M_2, \dots, M_n)$. Each bidder bids by announcing her revealed demand set at price M . (recall that $D_b(p)$ is never empty). Then, if there still exists some object q , such that $B_q(M) = \phi$, the auctioneer lowers its price by one unit, keeping the other prices unchanged. The auctioneer repeats this procedure until every object gets at least one demander. This defines the price $p(1)$.

Step $t+1$ At the beginning of this step, every object q with price $p(t) > c_q$, is demanded by some non-dummy buyer and every object q (including q_o), with price $p(t) = c_q$ is demanded by at least b_o . If it is possible to find a matching where each object q is matched to a buyer in $B_q(t)$, and every non-dummy buyer is not assigned to more than one object, then the auction ends. Otherwise, Hall's theorem implies that there is some set of non-dummy buyers who are the demanders of some set of underdemanded objects at price $p(t)$. The auctioneer chooses a minimal underdemanded set S and lowers the price of each object in the set by one unit. All other prices remain unchanged. This defines $p(t+1)$.

It is clear that the algorithm stops at some step t , because as soon as the price of an object becomes equal to its reservation price, it can be allocated to the dummy buyer.

Now, let us assume that bidders are quite precise in their responses to changing prices. That is, at each stage of the mechanism each buyer demands all objects that maximize her surplus at the current prices. This requires that bidders construct their bids thinking that their values are given by some matrix $\{a_{bq}\}$, which will be called *matrix of the indirectly revealed values*. Then, for example, if a bidder demands s objects at some step t , and k of these objects have their prices lowered in the next step, then the bidder must demand these k objects at step $t+1$. She cannot demand other items and she cannot switch from one object to a different one. This is a consequence of the requirement that her valuations be integral numbers of units. For the same reason, if a bidder demands s objects at some step t and none of these objects have their prices lowered, then the bidder must demand these k objects and possibly others, whose prices were decreased by one unit at step $t+1$. Thus, if a bidder has a positive payoff, then she does not demand q_o , so she will not be unmatched. It then follows that the final price and the final matching obtained by this algorithm are competitive for the competitive market (B, Q, c, a) . Thus, the final allocation is a competitive equilibrium, so the final matching is efficient. What is less clear is that this algorithm yields the same price, independent of the minimal underdemanded sets chosen by the auctioneer along the auction. This will be proved in the next section. Indeed, the final price is

always the maximum equilibrium price vector, although this fact is not so obvious.

There may be several competitive matchings and so, there may be several possibilities of choice for the auctioneer at the last step of the auction. It is interesting, and by no means obvious, that the payoffs of the bidders do not depend on the competitive matching selected by the auctioneer. This is because every competitive price together with the corresponding payoff vector for the buyers is a core payoff, every competitive matching is optimal and every optimal matching is compatible with any core payoff. (Shapley and Shubik, 1972); (Roth and Sotomayor, 1990).

The example that follows illustrates the mechanism.

Example Let $B = \{b_1, \dots, b_4, b_o\}$, $Q = \{1, 2, 3, q_o\}$ and $c = \{0, 0, 0, 0\}$. The rows of the matrix of the indirectly revealed values are $(7, 6, 4, 0)$, $(6, 4, 3, 0)$, $(5, 5, 2, 0)$ and $(3, 6, 4, 0)$, respectively. These numbers define the matrix $(a_{bq})_{b,q}$. Suppose that everyone knows that $M = (20, 10, 8, 0)$ is such that $a_{bq} \leq M_q \quad \forall (b, q) \in B \times Q$.

Step 1 The auctioneer announces the price vector $p(1) = (20, 10, 8, 0)$ and the bidders demand q_o . Then he proceeds to decrease the three first components progressively by one unit each time. The first change in demands occurs when the price vector $(16, 6, 4, 0)$ is reached. Bidders b_1 and b_4 indicate that they demand objects 2 and 3; bidder b_o always demands q_o . No one demands object 1. Then, the price of object 1 is lowered until the price vector $(7, 6, 4, 0)$ is reached. At this price, b_1 demands all four objects and b_4 demands 2, 3 and q_o . Since it is not possible to allocate each object to a buyer who demands it, so that no non-dummy buyer receives more than one object, the auctioneer finds a minimal underdemanded set. The minimal underdemanded set is $S_1 = \{1, 2, 3\}$ and the set of demanders of S_1 is $T_1 = \{b_1, b_4\}$. Then, the auctioneer lowers the prices of the three objects by one unit. This defines $p(2)$.

Step 2 $p(2) = (6, 5, 3)$. Bidder b_1 demands 1, 2 and 3; bidder b_2 demands 1, 3 and q_o ; bidder b_3 demands 2 and q_o ; bidder b_4 demands 2 and 3 and the dummy bidder demands only q_o . There are three possible choices for the auctioneer: $\mu_1(1) = b_1, \mu_1(2) = b_3, \mu_1(3) = b_4, \mu_1(q_o) = \{b_2, b_o\}$; $\mu_2(1) = b_1, \mu_2(2) = b_4, \mu_2(3) = b_2, \mu_2(q_o) = \{b_3, b_o\}$; and $\mu_3(1) = b_2, \mu_3(2) = b_1, \mu_3(3) = b_4, \mu_3(q_o) = \{b_3, b_o\}$. All these matchings are competitive. The payoff vector of the bidders is $(1, 0, 0, 1, 0)$, under any of the three matchings. The final price is $(6, 5, 3)$, which is the maximum competitive price for the competitive market given.

3. The Main Results

In this section, we demonstrate that the final price p yielded by the auction mechanism is the maximum competitive price for the market (B, Q, c, a) , where a is the matrix of the indirectly revealed values. Next, we show that similar objects are sold for the same price. Finally, we prove that the auction is manipulable by the buyers.

In the proof of theorem 1, we will use the following notation. Given a price p , $u_b(p) \equiv \max_{q \in Q} a_{bq} - p_q$. We will write $u_b(t)$ and $u_b(t+1)$ to indicate $u_b(p(t))$ and $u_b(p(t+1))$, respectively.

Theorem 3.1 *Let p be the price vector obtained from the auction mechanism. Then, p is the maximum competitive price for the market (B, Q, c, a) .*

Proof Suppose, by way of contradicition, that there exists a competitive price y such that $p \not\geq y$. At step $t = 1$ of the auction, we have $p(1) \geq a_{bq}$, for all $(b, q) \in B \times Q$, so $p(1) \geq y$. Let t be the last step of the auction at which $p(t) \geq y$. It is easy to see that

$$u_b(t) \leq u_b(y) \text{ for all } b \in B \quad (1)$$

In fact, let $q \in D_b(t)$. Then, using that $p(t) \geq y$, we get that $u_b(t) = a_{bq} - p_q(t) \leq a_{bq} - y_q \leq u_b(y)$.

Let S be the minimal underdemanded set whose prices are decreased at step $t+1$. Thus, $S = \{q; p_q(t+1) < p_q(t)\}$. Then, if $q \in S$, $p_q(t) > p_q(t+1) \geq c_q$, from which follows that $q \neq q_o$ and q is not demanded by b_o at prices $p(t)$. Let T be the set of demanders of S at $p(t)$, that is, $T = \cup_{q \in S} B_q(t)$. Then, $b_o \notin T$. We claim that $T = T'$ where $T' = \{b \in B; u_b(t+1) > u_b(t)\}$. In fact, observe that if $q \in S$ and $b \in B_q(t)$, then $u_b(t) = a_{bq} - p_q(t) < a_{bq} - p_q(t+1) \leq u_b(t+1)$, so $b \in T'$. Thus, $T \subseteq T'$. Now, if $b \in T'$, then there is $q \in S$ such that $b \in B_q(t)$, for suppose not. Then, $q \notin S$ for all $q \in D_b(t)$, so $p_q(t) = p_q(t+1)$ for all $q \in D_b(t)$. Let $q \in D_b(t+1)$. Therefore, $u_b(t) < u_b(t+1) = a_{bq} - p_q(t+1)$, so $u_b(t) < a_{bq} - p_q(t+1)$. If $q \in D_b(t)$, we get that $u_b(t) < a_{bq} - p_q(t)$, which contradicts the definition of $u_b(t)$. Then, $q \notin D_b(t)$, so $p_q(t) = p_q(t+1) + 1$. On the other hand, $u_b(t) > a_{bq} - p_q(t) = a_{bq} - [p_q(t+1) + 1]$, where in the inequality it was used that $q \notin D_b(t)$. Hence, $u_b(t) \geq a_{bq} - p_q(t+1) = u_b(t+1)$, which contradicts the fact that $b \in T'$.

That S is underdemanded means exactly that

$$|T| < |S| \quad (2)$$

Now, define $T_1 = \{b; u_b(t+1) > u_b(y)\}$. That $T_1 \neq \phi$, follows from the fact that there exists some q such that $p_q(t+1) < y_q$, for t is the last step at which $p(t) \geq y$. Thus, for $b \in B_q(y)$, we have $u_b(t+1) \geq a_{bq} - p_q(t+1) > a_{bq} - y_q = u_b(y)$, so $b \in T_1$ and $T_1 \neq \phi$. It is clear that $T_1 \subseteq T$, because if $b \in T_1$, then $u_b(t+1) > u_b(y) \geq u_b(t)$, where the last inequality follows from (1). We also have that

$$u_b(t) = u_b(y) \forall b \in T_1 \quad (3)$$

because $u_b(t+1) = u_b(t) + 1$ (recall that all prices and valuations are integers), so $u_b(t) + 1 > u_b(y) \geq u_b(t)$, from which follows that $u_b(y) = u_b(t)$.

Define $S_1 = \{q \in S; B_q(t) \cap T_1 \neq \phi\}$. We are going to show that

$$|T_1| \geq |S_1| \quad (4)$$

If this is done, then (2) and (4) give $0 \leq |T - T_1| < |S - S_1|$, so $S - S_1 \neq \phi$. However, $S - S_1 = \{q \in S; B_q(t) \subseteq T - T_1\}$ (if $q \in S$, then $B_q(t) \subseteq T$) and $\cup_{S-S_1} B_q(t) \subseteq T - T_1$. Then, $|\cup_{S-S_1} B_q(t)| \leq |T - T_1| < |S - S_1|$. Since $b_o \notin T$, it implies that $b_o \notin \cup_{S-S_1} B_q(t)$. So, $S - S_1$ is underdemanded, which contradicts the minimality of S .

In order to show (4), we have to establish that $B_q(y) \subseteq T_1, \forall q \in S_1$. If this is done, then we will get that $\cup_{S_1} B_q(y) \subseteq T_1$. On the other hand, the competitiveness of q implies that S_1 is not underdemanded, so, since $b_o \notin \cup_{S_1} B_q(y)$ (because $b_o \notin T_1$), we must have that $|\cup_{S_1} B_q(y)| \geq |S_1|$ and so $|T_1| \geq |S_1|$. Hence, take $q \in S_1$. Then, $B_q(t) \cap T_1 \neq \phi$, so there is some $b \in B_q(t) \cap T_1$. If $k \notin T$, then since $q \in S_1 \subseteq S$ and $T = \cup_{q \in S} B_q(t)$, we must have that $k \notin B_q(t)$. Then, $q \notin D_k(t)$. Thus, if $s \in D_k(t)$, $a_{ks} - y_s \geq a_{ks} - p_s(t) > a_{kq} - p_q(t) = a_{kq} - (a_{bq} - u_b(t)) = a_{kq} - (a_{bq} - u_b(y)) = a_{kq} - a_{bq} + u_b(y) \geq a_{kq} - a_{bq} + a_{bq} - p_q(y)$, where in the first inequality it was used that $p(t) \geq y$; in the second it was used that $s \in D_k(t)$ and $q \notin D_k(t)$; the first and second equalities used that $b \in B_q(t)$ and (3), respectively, and the third inequality used that $u_b(y) \geq a_{bq} - p_q(y)$. Therefore, $a_{ks} - y_s > a_{kq} - p_q(y)$. Then, $q \notin D_k(y)$, so $k \notin B_q(y)$.

If $k \in T - T_1$, then $u_k(t) < u_k(t+1) \leq u_k(y)$. Therefore, $a_{kq} - p_q(t) \leq u_k(t) < u_k(y)$ and so, $u_k(y) > a_{kq} - p_q(t)$. Thus, $q \notin D_k(y)$, so $k \notin B_q(y)$. Hence, $B_q(y) \subseteq T_1$ and the proof is complete.

Proposition 3.2 *Let p be some competitive price for (B, Q, c, a) . Let q and q^* be such that $c_q = c_{q^*}$ and $a_{bq} = a_{bq^*}$ for all $b \in B$. Then, $p_q = p_{q^*}$.*

Proof Let μ be some competitive matching. Suppose, by way of contradiction, that $p_q \neq p_{q^*}$. Without loss of generality, it can be assumed that $p_q > p_{q^*} \geq c_q$. Then, object q must be allocated to some buyer b^* and $a_{b^*q} - p_q < a_{b^*q} - p_{q^*} = a_{b^*q^*} - p_{q^*}$. This means that $b^* \notin B_q(p)$, which contradicts the competitiveness of p . Then, $p_q = p_{q^*}$ and the proof is complete.

Proposition 3.3 *The auction mechanism is manipulable by the buyers.*

Proof We have to show that there is a competitive market for which straightforward behavior is not a dominant strategy for some buyer. Then, consider the market where $B = \{b_1, b_2, b_3, b_o\}$, $Q = \{1, 2, 3, q_o\}$ and $c = \{0, 0, 0, 0\}$. The vector of values of the first three bidders are given by $(8, 5, 4, 0)$, $(2, 4, 4, 0)$ and $(5, 3, 2, 0)$, respectively. Without loss of generality, we can suppose that the starting price is $p(1) = (8, 5, 4, 0)$. Bidder b_1 demands all four objects; bidder b_2 demands 3 and q_o . Bidder b_3 demands only q_o . Then, there is a minimal underdemanded set, $\{1, 2\}$, whose set of demanders is $\{b_1\}$. The auctioneer lowers the prices of 1 and 2 by one unit. Thus, $p(2) = (7, 4, 4, 0)$. Bidder b_1 demands 1 and 2; bidder b_2 demands 2, 3 and q_o ; bidder b_3 demands only q_o . There is again a minimal underdemanded set, $\{1, 2, 3\}$ whose set of demanders is $\{b_1, b_2\}$. Therefore, $p(3) = (6, 3, 3, 0)$. At this step, b_1 demands 1 and 2; bidder b_2 demands 2 and 3. If b_3 behaves straightforwardly, she will demand 2 and q_o , in which case the auction ends with the following outcome: b_1 receives object 1, b_2 receives object 3 and b_3 receives object 2. In this case, b_3 pays 3 for object 2 and gets a payoff of 0. However, if b_3 behaves strategically and demands only q_o at step $t = 3$, then the minimal underdemanded set will be again $\{1, 2, 3\}$, so $p(4) = \{5, 2, 2, 0\}$. The demands of bidders b_1 and b_2 do not change. We can see that bidder b_3 can get a payoff of 1, if she demands $\{2, q_o\}$. Therefore, bidder b_3 can get a higher payoff than 0. (Indeed, there is a better manipulation for b_3 : she demands q_o , so the minimal underdemanded set will be again $\{1, 2, 3\}$, so $p(5) = \{4, 1, 1, 0\}$. The demands of bidders b_1 and b_2 are the same as before. Then, bidder b_3 can get a payoff of 2 by demanding $\{2, q_o\}$).

We must remark that, in the proof of proposition 2, for bidder b_3 to manipulate the mechanism, she does not need any information about the values of the other bidders. She only needs to observe which objects were demanded by each of her rivals. This contrasts sharply with the existent results in the literature, where a

player needs to have a great deal of information to identify profitable strategic manipulations.

We are only interested in the manipulations by the buyers, since the reservation prices to the sellers are known at the beginning of the auction. However, sometimes the auctioneer can manipulate without changing his reservation price. Suppose, for example, that she gets the information that buyer b_3 , of the market described in the proof of proposition 2 has very low valuations for all items. After step $t = 3$, all prices will decrease until bidder b_3 wants to stop the auction, by demanding some object different from q_o . Then, it is better for the auctioneer to stop the auction at step 3 and only sell objects 1 and 2 than wait until step $t = 5$, for example, to sell all three objects. By doing this, she gets 9 instead of 6! She can do that by introducing at the beginning of the auction, a fictitious buyer who will demand object 3 at step $t = 3$.

4. Concluding Remarks

Here we described a simultaneous descending auction to sell a set of indivisible items to a set of potential buyers. The auction is rather simple for the buyers: they only need to indicate their demands. The rules established by the auctioneer then determine the outcome.

The main characteristic of our auction mechanism is that the bids are dynamic and simultaneous. By use of dynamic bids, bidders can see how highly their opponents value each object and which objects they are looking for. As the auction approaches its end, each bidder is able to predict which object she will most probably get and to roughly calculate how much she will have to pay for it. Nonetheless, all objects are open for bidding simultaneously at each stage of the mechanism. Thereby, a bidder is able to select whatever objects she wishes. Thus, efficiency is enhanced by dynamic and simultaneous bids.

Sequential auctions sell similar objects for quite different prices: objects sold at the beginning are usually able to reach better prices than those sold towards the end of the auction. (Ashenfelter, 1989); (McAfee and Vincent, 1993). Thus, a bidder can regret having purchased an object in an early auction, and not having waited for a better opportunity.

On the other hand, in the usual sealed bid auctions, bidders must bid blindly, unable to know how high they must bid to win a particular item. That means they run the risk of winning more than one object. As a direct consequence of such mechanism, budget-constrained bidders tend to bid low.

The theory developed in this paper shows that, in the simultaneous descend-

ing auction here described, buyers do not win more than one object and similar objects are sold at the same prices. Moreover, the auction produces the same price vector and the same payoffs for the buyers, independently of the choices of the auctioneer.

Under the assumption that bidders construct their bids according to some matrix of indirectly revealed values, it can be proved that the dynamic auction is strategically equivalent to the following sealed-bid auction. Each buyer submits a sealed-bid listing her valuation of all the items. The auctioneer then allocates the objects in accordance with the maximum competitive equilibrium for the competitive market (B, Q, a') .⁸ Sotomayor (1999) demonstrates that, under the complete information approach, in the strategic game induced by this mechanism, every Nash equilibrium outcome is a competitive equilibrium under the true valuations. In this sense, the non-cooperative game can be regarded as a competitive process for achieving a cooperative outcome.⁹ Hence, efficiency is also guaranteed in the dynamic mechanism.¹⁰

In both auctions, it is assumed that a bidder's utility to an object is of the simple linear surplus type, already described. However, this is a very special case. We are sure that our dynamic mechanism allows the use of a greater variety of preferences for the bidders. The results demonstrated here suggest that for small enough bid decreases, our mechanism will produce prices approximating the maximum price equilibrium. Nonetheless, our results are given here only for the linear surplus case. The analysis for more general quotas remains a problem for future investigation and we hope that the model focused here is helpful in building understanding.

⁸In Demange (1982) and Leonard (1983) is presented a formula to determine the maximum competitive equilibrium price, as well as the minimum competitive equilibrium price.

⁹The idea of obtaining competitive allocations via a non-cooperative game was also explored in Wilson (1977). This author considers an exchange economy with indivisible goods, in which the trades are organized as a bidding game. Under several regularity assumptions (which do not apply to our model), it is shown that this game has an equilibrium which yields a core allocation of the corresponding cooperative game of exchange. The buyers are replicated and this core allocation is a competitive equilibrium in the limit.

¹⁰When the objects are identical, an efficient auction is one which puts goods into possession of the buyers who value them most. Among the many authors who have searched for efficient auctions, we can mention Dasgupta and Maskin (1998).

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